

## People & Food On The Go

Mobile food growth is a great way to expand economic opportunity, and enrich communities by improving people's access to build and own their future.

With your help we can provide the magic carpet needed to overcome the challenges to mobile food opportunities and capitalize on jobs and growth in Cleveland. You can't be a star if you never get a chance to perform.

**The challenges** to capitalizing on the opportunities that mobile food offers are **(A) Mobile equipment** **(B) Mobile food training/certification programs** **(C) Level 4 commissary or commercial kitchen support for our mobile food vendors** **(D) Sustainability**

### **How Mobile equipment will be addressed**

- The mobile equipment can be supplied by TheFoodBuggy.com and other suppliers at cost.
- Configurations of mobile units TBD by organizations and entrepreneurs.
- Mobile equipment that meets Ohio's Health & Fire department requirements for 2019.
- Trailers to have 17 digit VIN # for registration and worldwide Identification.
- **Estimated cost for mobile equipment \$6,000-\$12,000 per unit**

### **How Mobile food training/certification programs will be addressed**

Mobile food training documentation/certification programs can be supplied by a consultant team. Mobile equipment operation manual, training program for operators, documentation for rental/ leasing agreements, commissary, city/ county documentation, menu with process development, liability documents and waivers relevant to organization requirements.

**Documentation & certification programs projected time and cost 20-60 hours \$2,500 -\$7,500.**

### **How Level 4 commissary or commercial kitchen support will be addressed**

Our community has Level 4 commissary, community or commercial kitchen support available through partnering with organizations for service sharing, set fees or percentage of sales.

**Example of support that is available:** Commercial Kitchen: Prep Kitchen-CLE, Cleveland Culinary Launch & Kitchen *Community Kitchen:* Hildebandt Provisions Co

Restaurant: Emperor's Place & Sides To Go BBQ

**Example of Fees charged:** Dry Storage: \$15/month per shelf \* Walk-in Cooler: \$20/month per shelf \* Freezer Storage: \$25/month per shelf\* Prep kitchen \$25/Hour\* Percentage of sales option 5% - 20% **Per person yearly cost estimate \$7,500 based on using a prep kitchen 2 hours a day for 300 days.**

### **How Sustainability will be addressed**

**Sustainable:** The organization(s) that offering the rental or lease option program would charge a fee(s) or % of sales other funding for: • mobile unit use • facility support• training programs• equipment

**Showcase areas:** Supported by the City of Cleveland and other organizations for locations in Downtown, Ohio City, University Circle and other sites. *Nominal Cost often using existing venues.*



**Goal: To Be A City Icon, Like Venice Italy's Gondolas**

## People & Business On The Go

Mobile vending is a great way to expand economic opportunity, and enrich communities by improving peoples access to build and own their future.

With your help we can provide the magic carpet needed to over come the challenges to mobile vending opportunities and capitalize on jobs and growth in Cleveland. You can't be a star if you never get a chance to preform.

**The challenges** for capitalizing on the opportunities that mobile vending offers are **(A) Mobile equipment** **(B) Mobile equipment training/certification programs** **(C) Sustainability** requires generating income and profit from those who benefit from the opportunities created in showcase areas of the city.

### **How challenge (A) Mobile equipment will be addressed**

- The mobile equipment can be supplied by TheFoodBuggy.com or other suppliers at cost.
- Configurations: TBD by organizations and entrepreneurs.
- Mobile equipment: Built to State, County, and City Health, Fire 2019 code requirements.
- Trailers DOT Safety Standards, 17 digit VIN # for registration worldwide Identification.
- **Estimated cost for mobile equipment \$6,000-\$12,000 per unit**

### **How challenge (B) Mobile food training/certification programs will be addressed**

Mobile food training documentation/certification programs will be supplied by consultant team Mobile equipment operation manual, training program for operators, documentation for rental/ leasing agreements, commissary, city/ county documentation, liability documents and waivers relevant to organization requirements.

**Documentation & certification programs projected time and cost 20-60 hours \$2,500 -\$7,500.**

### **How challenge (C) Sustainability will be addressed**

**Sustainable:** The organization(s) that offering the rental or lease option program would charge a fee(s) TBD or other funding. • mobile unit use • facility support • training programs • equipment

**Showcase areas:** Supported by the City of Cleveland and other organizations for locations in Downtown, Ohio City, University Circle and other sites. *Nominal Cost to the city*



**Goal: To Be A City Icon Like Venice Italy's Gondolas**